The Times Secondary School

Dillibazar, Kathmandu

First Terminal Examination – 2076

Grade: - XI Set- A Full Marks:-100

Stream: Humanities Pass Marks:-40

Subject: - Mass Communication & Journalism Time :- 3 hrs

Candidates are required to give their answers in their own words as far as practicable. The figures in the margin indicate the full marks.

Attempt any four questions from Group 'A' and six from Group 'B'

Group 'A'

Long Answer Questions. 16×4= 64

1. What is Communication? Explain the process and elements of communication.
2. Describe the different levels of communication with examples.
3. What do you understand by 'Mass Communication'? What are the characteristics of it?
4. What are the functions of Mass Communication? Explain.
5. What are the scopes of Mass Communication?

Group 'B'

Short Answer Questions 6×6= 36

6. What do you know about print media?
7. What are the types of electronic media?
8. Explain Verbal and Non-Verbal communication.
9. Which media is suitable for developing country like Nepal?
10. What do you know about linear communication?
11. Explain the Aristotle's model of communication.
12. What are the types of noise in communication process?

The End

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Attempt any four questions from Group 'A' and six from Group 'B'

Group 'A'

Long Answer Questions. 16×4= 64

1. Define Communication? What are the types of communication?
2. What do you know about Linear and Non-Linear communication? Explain with their differences.
3. Write an essay on 'Importance of Mass Communication in 21st Century'.
4. What are the functions of Mass Media? Explain.
5. What are the scopes of Mass Communication?

Group 'B'

Short Answer Questions 6×6= 36

6. What do you know about electronic media?
7. What are the types of print media?
8. Explain Intrapersonal and Interpersonal communication.
9. Write about the penny press.
10. Explain the Lasswell's model of communication.
11. What do you know about the communication barrier?
12. Write Short notes on:
    a. Acta Diurna
    b. Guttenberg's Press

The End