



### The Times Secondary School

Dillibazar, Kathmandu

First Terminal Examination – 2076

Grade: - XII

Set - A

Full Marks:-100

Stream: Humanities

Pass Marks:-40

Subject: - Mass Communication & Journalism

Time :- 3 hrs

*Candidates are required to give their answers in their own words as far as practicable. The figures in the margin indicate the full marks.*

**Attempt any four questions from Group 'A' and six from Group 'B'**

#### Group 'A'

Long Answer Questions.

16×4= 64

1. What do you mean by editing? Describe the responsibilities and duties of an Executive Editor.
2. Write an essay about the historical development of Radio Broadcasting in Nepal.
3. What do you understand by 'feature' in journalism? What are the elements of a good feature story?
4. What are the major considerations while writing news for Broadcast media and Print media?
5. What are the types of editor? Explain each type.

#### Group 'B'

Short Answer Questions

6×6= 36

6. What do you know about social media?
7. How to write a good headline for a news story?
8. Give seven tips for photo editor.
9. How to rewrite a news story?
10. Write about the techniques of radio news editing.
11. Describe umbrella model of feature writing.
12. What is obituary feature?

The End



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**Attempt any four questions from Group 'A' and six from Group 'B'**

#### Group 'A'

Long Answer Questions.

16×4= 64

1. What is feature? What are the types of feature?
2. Write an essay about the historical development of Television Broadcasting in Nepal.
3. What are the fundamental differences between traditional media (Newspaper, Radio, TV etc) and social media?
4. What are the major considerations while writing news for Radio, TV and Online media?
5. What are the types of editing? Explain each type.

#### Group 'B'

Short Answer Questions

6×6= 36

6. What are the qualities of a good sub-editor?
7. What are the dimensions of broadcast journalism?
8. Who is an editor-in-chief?
9. Write the advantages of feature writing.
10. Describe wall street journal model of feature writing.
11. What are the strengths and weaknesses of Radio and TV?
12. Write short notes on:
  - a. Webcasting
  - b. News Bulletins

The End