

Final Examination- 2077

Sub: Mass-communication & Journalism

F.M.: 80

Class: XI

Time: 3hrs

Set 'A'

Attempt any Three questions from Group 'A' and All from Group 'B'

Group 'A' (Long Answer Questions) 3*15= 45

1. What is Communication? Explain the process and elements of communication.
2. What is news? What are the types of news?
3. What do you know about the principles of journalism? What are its basic principles?
4. What are the major functions of journalism? Describe.

Group 'B' (Short Answer Questions) 7*5= 35

6. What do you know about 'Yellow Journalism'?
7. What is Investigative Journalism?
8. What are the challenges to journalism in Nepal?
9. Who is a journalist? Explain with definition.
10. Mass media is the business of social service? How?
11. Explain the Aristotle's model of communication.
12. What are the qualities of a good reporter?

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Set 'B'

Attempt any Three questions from Group 'A' and All from Group 'B'

Group 'A' (Long Answer Questions) 3*15= 45

1. What are the functions of Mass Communication? Explain.
2. What is news? What are the types of news?
3. Define the term 'Journalism'? What do you know about the process of journalism?
4. What is mass media? What are the types of mass media using in Nepal? Explain with examples.

Group 'B' (Short Answer Questions) 7*5= 35

6. What are the basic ingredients of news?
7. Explain Intrapersonal and Interpersonal communication.
8. What are differences between linear and non-linear communication?
9. Write about the development of mass media in Nepal.
10. What are the functions of journalism?
11. Which media is suitable for developing country like Nepal?
12. What do you know about Penny Press?